m∅de.inc

Monetize Your Operational Business Data



Our tech has been covered in: CNBC WSJ FOX BUSINESS Forbes yahoo! news BUSINESS INSIDER

Fund **growth** by licensing your business data

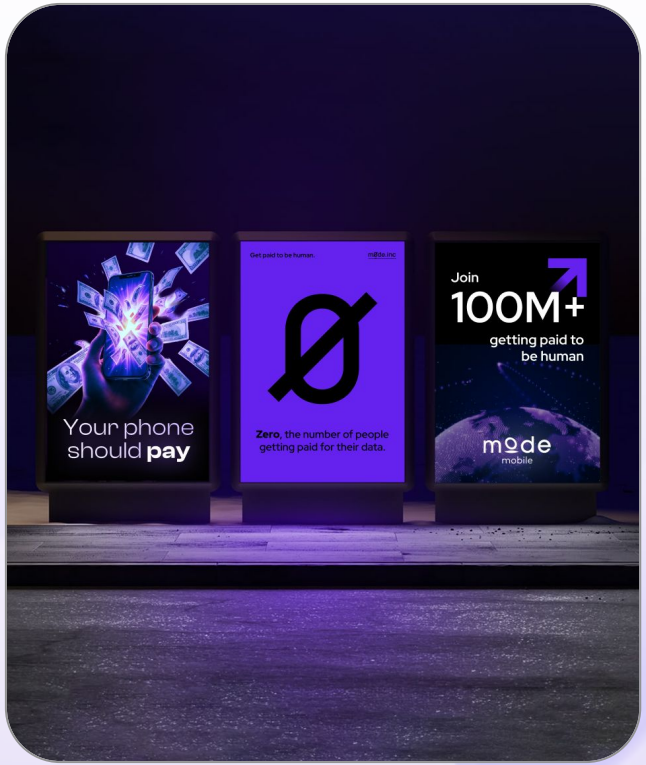
AI labs are paying for data on how real companies run.

You already generate it. We price it, de-identify it, and pay you.



Data Partnerships Agenda

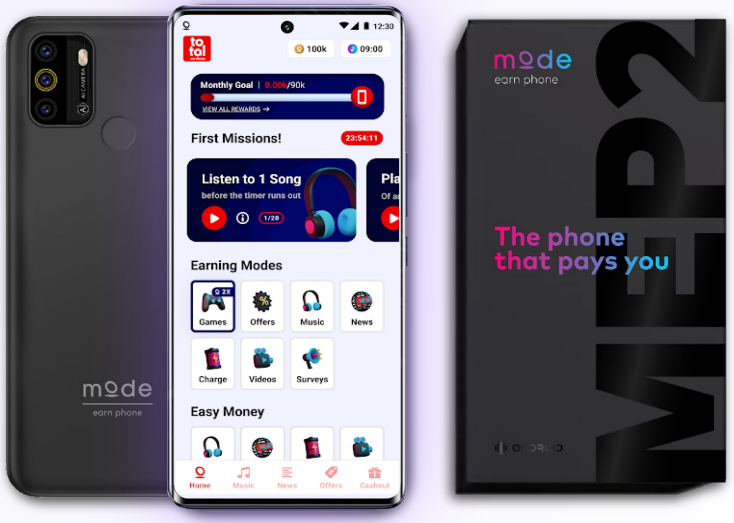
- Mode's Growth Story
- Data Industry Trends
- Introducing BizBuyData
- How It Works
- How You Can Apply



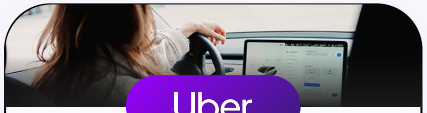
Mode provides an easy, passive source of “gig income” using an abundant resource: screen time

4+ Trillion

Hours spent globally on smartphones per year



People spend 25% of their lives on smartphones, paving the way for a massive alternative asset class

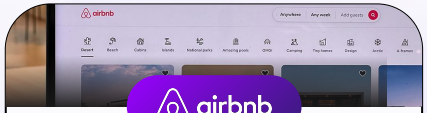


Uber

$100B

Ride-Sharing Market

Fortune Business Insights, 2022

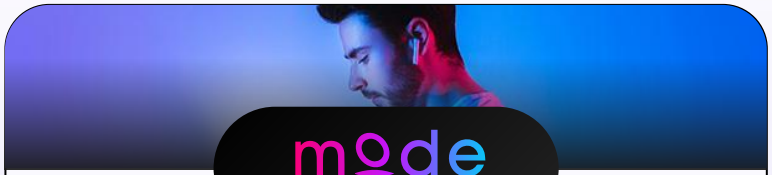


airbnb

$110B

Short-Term Rentals Market

Grandview Research, 2022



mode mobile

$1T+

Mobile Device Usage Market

Deloitte. 500
Technology Fast 500
2023 NORTH AMERICA

Deloitte Ranks Mode Mobile the Fastest-Growing Software Company in North America

With **32,481%** growth

Mode outperformed previous winners:

Zillow moderna lyft zoom

68,000 Investors

$120M Capital Raised



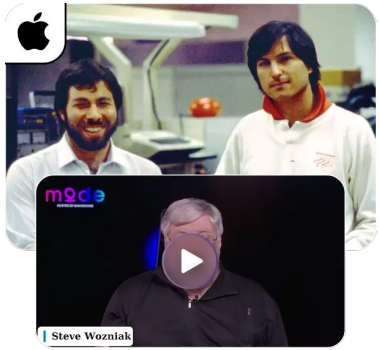
#1 in Software & #2 Overall
in 2023

Recent Accolades, Collaborators & Shareholders

Kevin Harrington
Shark Tank Investor



Steve Wozniak
Co-founder of Apple



Adam Carolla
Actor and Radio Personality



Dan Novaes
Entrepreneur of the Year Finalist

Dan Novaes
Top 40 Under 40

(Forbes Latam - KOL Capital List)

Media can’t get enough of Mode’s disruptive breakthroughs

BUSINESS INSIDER

“The next wave of AI needs your photos, receipts, and emails to get smarter. [Mode] wants to help you get paid for it, and it’s on a corporate shopping spree.”

Business Insider

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charles SCHWAB

“What I sense is a feeling of optimism and confidence being exuded not only from yourself but from the space.”

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proactive

“It’s really interesting… [Mode Mobile] has reserved the ticker symbol ‘$MODE’ with Nasdaq, signaling a potential public listing.”









Mode Mobile featured in:

CNBC · THE VERGE · VentureBeat · The Adam Carolla Show. · cheddar · coindesk · BUSINESS INSIDER · FOX BUSINESS · Entrepreneur · yahoo! finance · Nasdaq · FAST COMPANY · Forbes

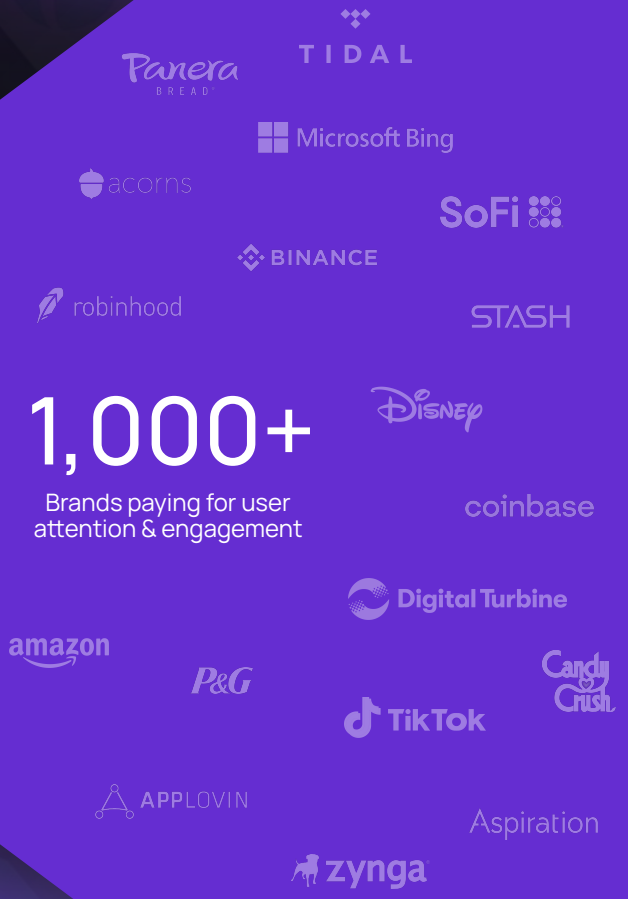
We spent years learning how to reward consumer attention and data at scale

$1B+

In user earnings & savings since inception

1,000+

Brands paying for user attention & engagement



We built this model for **consumers**. Now we're bringing it to **businesses**.

People opt in to share data and get rewarded.

Mode pays users for attention, engagement and consented data.

Earnings & Savings	Total Users
$1B+	500M+

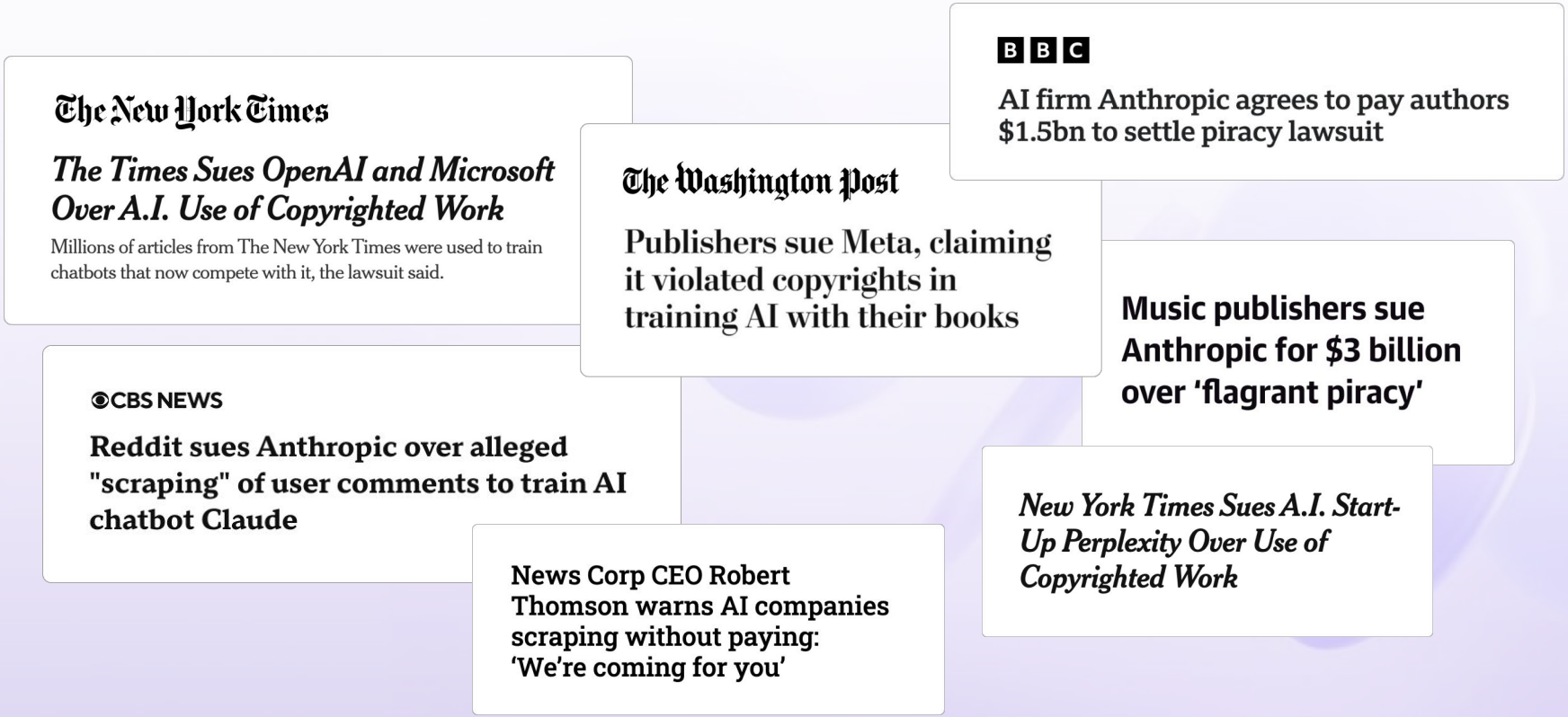
Companies license their records and get paid.

The same principle applied to operational data your company already owns.

Payout Range Per Company

$100K – $5M

The data that built AI wasn't consented
The data that scales it must be



AI is running into a data wall

Copyright lawsuits

Anthropic pays the largest copyright settlement in U.S. history, **$1.5B**.

70+ AI copyright suits were filed by early 2026.

Unconsented data

Otter.ai faces a class action alleging it trained AI on meetings recorded without consent.

Without clear consent, data is a liability, not an asset.

Running out of data

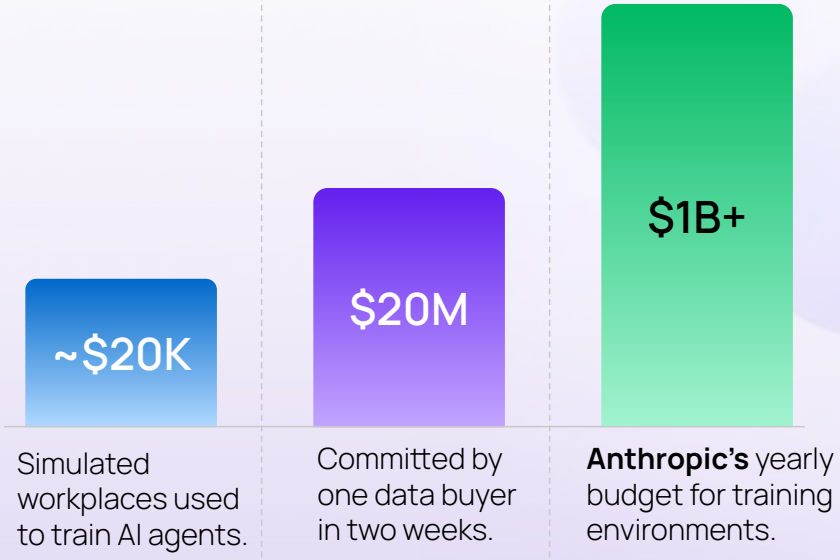
Supply of public human written text could be fully used between **2026 - 2032**.

The open web is largely tapped; the next gains need new, permissioned sources.

Google offered $10M for bankrupt Spirit Airlines' corporate records and got outbid.

The archive: ~100M emails, ~500M Microsoft Teams items, code and operational records

Frontier labs are now paying for **business data**



Simulated workplaces used to train AI agents.

Committed by one data buyer in two weeks.

Anthropic's yearly budget for training environments.

The buyers:

Anthropic
$2T Expected IPO

OpenAI
$852B Valuation

Google
$180B+ AI Spend

Meta
$125B+ AI Spend

Your company's records are a training asset

Business corpus data is the everyday record of how your company works: the emails, threads, tickets and documents your team produced over years of real decisions.

Email/Chats

Email threads, Slack, Microsoft Teams



Tickets/Tasks

Jira, Asana, Linear, Zendesk



Code

Repositories, commits, reviews



Documents

Google Drive, SharePoint, wikis



CRM & Sales

Pipeline notes, call logs, activity logs



Processes

SOPs, playbooks, runbooks



\+ More

Labs want the logic, not the names

mode mobile

WHAT LABS VALUE

Decision Trees - how options are weighed

Workflows - the steps from request to result

Tradeoffs - judgment calls under real constraints

Corrections - how mistakes were caught and fixed

Outcomes - what actually worked

WHAT LABS DON'T NEED

Personal Information - names, emails, etc.

Client Information - client and company names

Project Specifics - deal terms and pricing

Credentials - login details and other secrets

Anything outside the scope you approve

The public web shows finished answers. Your records show how the work got done: the step-by-step "trajectories" AI agents learn from.

Example: what is kept, what is removed

Kept: the diagnosis, the escalation decision, the fix and the outcome.

Transformed: all unique identifier(e.g., names and amounts).

Original record

Maria Lopez (**Acme Logistics**): invoice **#48213** billed twice, **$12,400**.

Jordan Kim checks the billing log: duplicate charge from the March system migration.

Escalates to **Priya Shah** in Finance; refund approved same day.

Migration script patched; **Maria** notified. Ticket closed in 26 hours.



What the lab receives

[Jennifer Smith] (**[Best Flight]**): invoice **[#51724]** billed twice, **[$3,402]**.

[Alex DuPont] checks the billing log: duplicate charge from a system migration.

Escalates to **[Brian Rox]**; refund approved same day.

Root cause patched; **[Jennifer]** notified. Ticket closed in 26 hours.

Who we're looking for

Strong Company Fit

- U.S. Based Operations
  (Canada, Europe, Australia, ROW Accepted)
  Rates Vary
- Several years of digital records
- 30+ employees (all others)
  6+ legal; 10+ accounting, finance & medical
- Clear rights to company data
- Work runs on standard tools: Google Workspace or Microsoft 365, Slack or Teams, Jira, CRM

U.S. companies with records in english are preferred, but Canada along with European countries are also considered.

High-Demand Industries

- Software & IT
- Law & Professional
- Accounting, Finance & Medical
- Sales & Account Management
- Operations & Logistics
- Customer Support

Other industries are considered case by case.

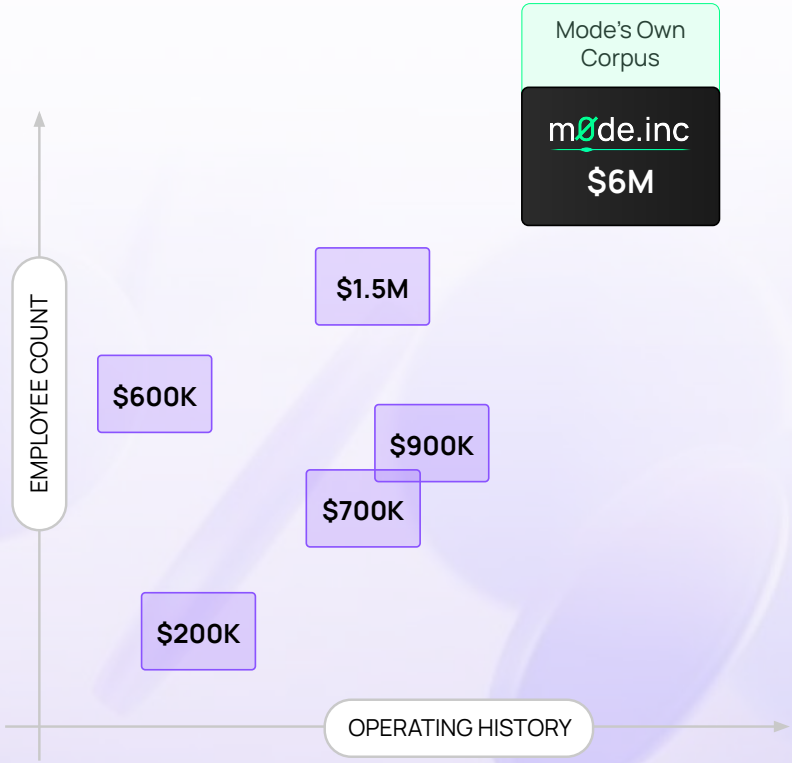
What determines your payout

1 Volume & History
Years of records and the number of people who created them.

2 Connected Context
Records that link together: a ticket, its discussion, the fix and the result.

3 Industry Demand
Functions labs are actively buying, like software, support, finance and operations.

4 Quality
Complete, consistent and well-organized archives.



We ran this process on our own companies first



10 **Apps acquired and integrated since 2025, plus our core platform.**

Before inviting partners, we prepared data from across Mode's own portfolio for AI buyers. Doing it at that scale forced us to build our own anonymization, PII-removal and compliance tooling.

- PII detection & Transformation
- Pseudonymization
- Sensitive-Content Filtering
- Secure Workspace
- Human QA
- Scoped Delivery

Your data is protected at every step: From **application** to **payment**



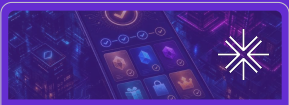
Apply

Short, confidential intake. No raw data needed.



Review

Rights and scope review; indicative payout range.



LOI

14-day nonbinding letter of intent. You decide whether to proceed.



Agree & Export

Sign the license agreement; export the agreed records.



Deliver

Mode de-identifies, filters, reviews and delivers.



Get Paid

Payment Net 30 after the AI lab accepts the data.

~60 DAYS

Apply to license your data & earn up to $5M!

30+ employees (all others)
(6+ legal; 10+ accounting, finance & medical)
(Canada, Europe, Australia, ROW Accepted)

3+ years of operating history

1. Submit a short application
2. Eligibility call with our team
3. Receive your indicative offer

